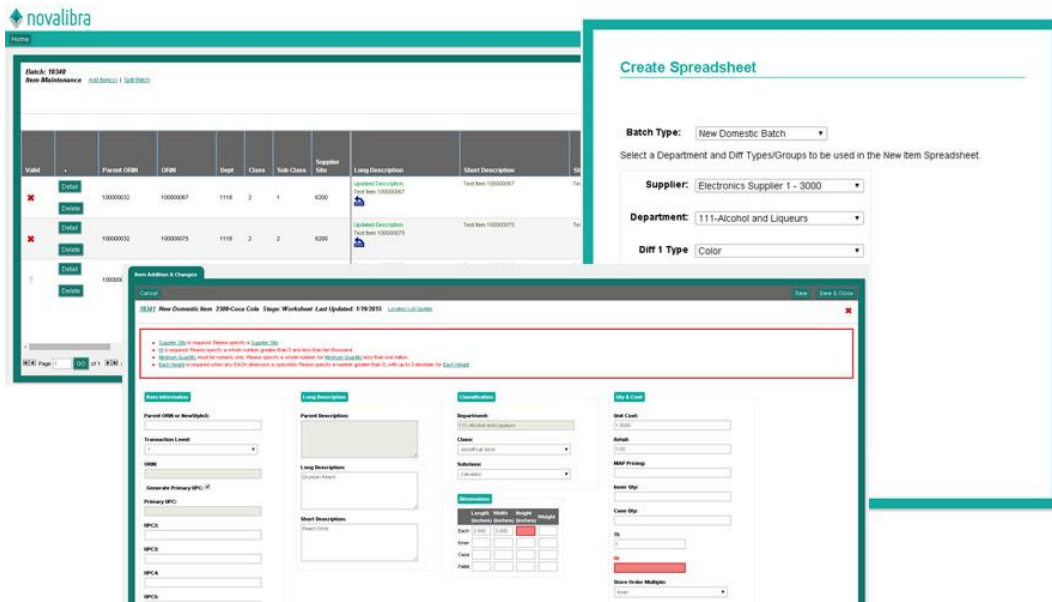




Nova PIM



## Product Summary

Together Nova PIM and Oracle RMS offer a complete Master Data Management System. Nova PIM is a robust web based tool that acts as a front end to Oracle RMS adding bulk editing, customizable workflow, and data validation.

We implement Nova PIM as a modular base platform with customization to provide our clients with a flexible way to select which processes suit their organizations needs. This method also allows our clients to add modules down the road as the need arises in their business. Below is a sampling of our most popular modules:

- New Item
- Item Maintenance
- Purchase Order
- Item Location Updates
- Price Changes - RPM
- Consumer Friendly Product Images and Descriptions

For our clients, it's been a big win to free up their buyer's valuable time so they can focus on chasing hot markets and stocking their stores with the latest and greatest merchandise. We reduce the amount of time it takes to create or modify items by enabling a workflow process that allows electronic approvals throughout the organization.

- After implementing Nova PIM, a sporting goods retailer saw a tenfold increase in productivity in their merchandising group. This retailer is constantly chasing hot sports markets, the Nova PIM system improved item delivery on very short lead times.
- Financially, after implementing Nova PIM our retail customers see the benefit of huge savings in labor costs. Merchandising Groups are able to devote more of their time to margin analysis and inventory turns.

- With the Nova PIM solution our retail focused clients see typical new item creation time decrease from 40 hours to just 4 hours, and can cut your purchase order turnaround speed by more than 80%.

Nova PIM base platform features include:

- Easy to use web-based user interface, minimizing up front training
- Utilizing spreadsheet upload or EDI quickly and efficiently brings your product information to Oracle RMS
- Workflow is customized to fit your business needs
- Robust audit trail assists in quickly identifying trouble areas and providing accountability
- Customized data validations allows for enforcement of business rules tailored to your organization
- Controlled vendor input of product information reduces administrative workload
- Nova PIM allows Oracle RMS to be the system of record and alleviates the burden of synchronizing multiple systems

Many of our clients decide to initially implement Nova PIM with New Item and Item Maintenance modules, and upon quickly realizing efficiencies add functionality to their solution. Listed below are the most requested modules that greatly streamline your processes.

- New Item – bring new items with validated product information into RMS
- Item Maintenance – alter data on existing items RMS
- Price Changes/Promotions with RPM - update item pricing
- Purchase Orders - quickly and easily generate POs
- Item Location Updates - update item location status values (active/inactive/discontinued) by individual location or location list
- Cost Changes - update item costs including future values
- Dimension Updates - copy data from vendors or warehouse systems (such as Cubiscan) into RMS
- Replenishment – create, modify and delete item replenishment parameters, optimized validation and update routines allow for batches of 100,000+ item-location combinations.
- Consumer Friendly Product Images and Descriptions – capture and resize images, collect eCommerce friendly product descriptions, can integrate with your existing eCommerce solutions
- UPC Modifications - adds/remove UPCs to existing items and re-rank UPCs (primary vs non-primary)
- Item Vendor Modifications – add/remove suppliers for existing items and re-rank suppliers on items

## About Nova Libra

Since 1998 Nova Libra has helped our retail clients efficiently manage their product information. We measure our success by our client's success, and our team of experienced developers are committed to the highest level of customer service. We are an Oracle Gold Partner who has implemented our Nova PIM software for many Oracle RMS customers.

Let us schedule a demo for you so you can see our solution in action! Please contact [Paul@novalibra.com](mailto:Paul@novalibra.com) or give us a call 773-714-1441

Please visit our website [Novalibra.com](http://Novalibra.com) to learn more ways we help our retail customers.